

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application Of:)
)
 Theodore J. BOWERS *et al.*) Group Art Unit: 2137
)
 Application Number: 09/902,612) Examiner: Kevin R. SCHUBERT
)
 Filed: July 12, 2001) Confirmation No.: 1294

For: SYSTEM AND METHOD FOR PROVIDING
DISCRIMINATED CONTENT TO NETWORK USERS

MAIL STOP AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT / RESPONSE

Please Enter
mjp
11/16/07

Sir:

In response to the Final Office Action dated September 28, 2006, Applicants respectfully request favorable reconsideration of the above-identified patent application in view of the following remarks, which are believed to place the above-identified patent application in condition for allowance.

- Listing of Claims begin on page 2.
- Remarks begin on page 7.